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VALLEY FORWARD PRESENTS TOP ENVIRONMENTAL AWARD TO THE ASU SCHOOL OF SUSTAINABILITY

The Arizona State University, School of Sustainability won top honors – the *President's Award* – in Valley Forward's 28th annual Environmental Excellence Awards (EEA) program, Arizona's oldest and most prestigious competition focusing exclusively on sustainability initiatives.

Established in 2007, the school is first of its kind in the nation and offers five degree programs in Sustainability, ranging from a Bachelor of Arts to a Doctor of Philosophy. It combines multiple disciplines and leaders to create and share knowledge, train a new generation of scholars and practitioners and develop practical solutions to pressing environmental, economic and social challenges of sustainability, especially those in urban areas.

Teaching and research at the new school is problem-based rather than discipline oriented and focuses on major global issues such as: rapid urbanization and population growth; increased competition for water and other essential natural resources; the need for renewable energy and “smart” materials; the need to understand human dimensions that influence sustainable practices; policies and government structures that support sustainable behaviors; conservation of biodiversity and habitats; and providing for global equity in standards of living without endangering Earth's natural systems.

“The School of Sustainability is preparing students to achieve a balance between economic growth and environmental quality, which is critical to building healthy, livable communities that stand the test of time,” said Diane Brossart, president of Valley Forward. “This project – like so many others we recognized – has regional and even global significance. All of the success stories in the competition leave a legacy that will impact generations to come.”

A record number of entries were received in this year's program – 130 submittals in 24 categories. Winners were announced September 6 at Valley Forward's Environmental Excellence Awards gala, held in partnership with SRP. Nearly 800 community leaders attended the event at the Westin Kierland Resort in Scottsdale. Kari Lake, anchor, FOX 10 News, served as mistress of ceremonies.

In addition to the President's Award (best of show), the ASU School of Sustainability also won a first-place Crescordia Award in the *Environmental Education/Communication (Educators, Students and Non-Profits)* category. Crescordia is a Greek term meaning, “to grow in harmony,” and Valley Forward's President's Award is selected from among all Crescordia recipients.

Valley Forward and SRP recognized 49 projects submitted by Valley businesses, government agencies and non-profit organizations for significant contributions to the environment. In addition to the President's Award, 18 first-place Crescordia awards and 31 awards of merit were presented.

The awards have become especially competitive among Valley municipalities and government agencies. This year, the city of Phoenix is associated with nine finalist projects, the city of Scottsdale with five projects, Tempe with three, Glendale two and one each in the cities of Chandler, Goodyear and Mesa. In addition, the Arizona Department of Transportation is a finalist on two projects, while the Maricopa Association of Governments and Maricopa County are associated with one apiece.

"Environmentalism has become mainstream but many of the individuals and organizations we awarded have been involved in the sustainability movement for decades," said Richard Hayslip, assistant general manager of SRP. "Environmental stewardship has been a guiding principal at SRP since 1903, and we're proud to celebrate the achievements of so many who share that commitment."

The Crescordia for *Environmental Stewardship – SRP Award* was presented to the City of Scottsdale, Preservation Division and three individuals specifically – Robert Cafarella, Claire Miller and Scott Hamilton – who were noted for being directly responsible for bringing the vision of the McDowell Sonoran Preserve to reality. They not only guide the ongoing stewardship of the preserve but also manage the process of defining what it will be for future generations through hands on leadership and an uncompromising value in what it means to preserve the fragile Sonoran Desert ecology.

More than a decade ago, Scottsdale citizens initiated the vision for what ultimately will be the preservation of approximately 36,400 acres of Scottsdale's McDowell Mountains and Sonoran Desert. When completed, the preserve will encompass nearly one-third of the city's land area and will be one of the largest urban preserves in the country. The McDowell Sonoran Land Trust, the grassroots, volunteer-driven non-profit organization that works in tandem with the city on the preserve, was the recipient of Valley Forward's *President's Award* in 2005.

Steven Betts, president and CEO of SunCor Development Company, a Tempe-based subsidiary of the Fortune 100 company, Pinnacle West Capital Corporation, served as lead judge for the awards competition. Other jurists included: John Kane, principal for Architekton; Jack Black, senior associate for Ayers/Saint/Gross; Kathryn Lansink, senior associate for Norris Design; Kristina Floor, principal and president of Floor Associates, Inc.; Bernie Frist, principal for ARCADIS; Teresa Raml, district manager for the Bureau of Land Management; Michelle Olson, president of Olson Communications; and Marilu Knode, associate director for Future Arts Research at Arizona State University.

Valley Forward is a 39-year-old association that brings business and civic leaders together to convene thoughtful public dialogue on regional issues and to improve the environment and livability of Valley communities. The organization operates with the belief that business must take a leadership role in solving the complex and sometimes controversial problems that confront growing population centers.

In addition to the ASU School of Sustainability and the City of Scottsdale, Preservation Division, EEA first-place Crescordia winners and recipients, include:

Coronado Addition *(Caren Roddy, AIA & Mark Roddy, AIA – Owners, Architects, Builders)*

The addition onto a historic bungalow in central Phoenix was an experiment in affordable, lean construction methods and sustainability that now stands as a testament to the benefits of revitalization. The added dining room, bedroom, bathroom and library almost double the size of the existing 900 square-foot house. A pre-engineered 100 percent recycled steel content building system was purchased locally, fabricated in a shop, delivered to the site and erected in two days. From the street, the addition of two new buildings goes unnoticed. Environmental features include salvaged building materials, such as one-inch high performance insulated glass and maple lab shelving, green screens for bio-mass and shading, two button low-flow toilets and a bedroom that functions as a sleeping porch.

Optima Camel View Village *(David Hovey & Associates Architect, Inc.)*

This 13.3-acre project provides downtown Scottsdale with a vibrant modernist inspired architecture while incorporating eco-friendly design and creating a benchmark aesthetic for multi-family development. Defining a new standard for luxury residential living, the community incorporates a myriad of environmental benefits throughout 11 interconnected and bridge-linked buildings, creating a new downtown village containing retail, amenities and nearly 700 urban dwelling units. Over 17 acres of landscaped green roofs on each level and rooftop of the project aid in the reduction of the ambient temperature and contribute to a reduction in energy consumption for residents. Photovoltaic panels integrated into the upper most rooftop harness energy from the sun. The project is awaiting Leadership in Energy and Environmental Design (LEED) certification through the U.S. Green Building Council.

Memorial Hall At Steele Indian School Park *(City of Phoenix, Parks and Recreation Department; Swan Architects)*

This two-story Mission Revival style building is executed in a glorious array of intact common red brick, with the original building fabric restored to preserve as much of the structure as possible. An original maple floor was refinished and reinstalled, most of the windows were rehabilitated rather than replaced and the original wood used to make them in 1922 was saved. Elements for the chairs on the balcony level were also reused, and many of the tin ceiling tiles salvaged. New electrical and plumbing systems were designed with energy efficient lighting, low flow fixtures and state of the art control systems to reduce energy consumption. Located in one of the most significant historic and cultural properties in the city, Memorial Hall is now listed in the National Register of Historic Places and the district was given landmark designation.

Papago Gateway Center (*SmithGroup, Inc.*)

Papago Gateway Center establishes a new era of flexible, responsible and sustainable development in Tempe. This 267,000 square-foot, six-story building and its 933 capacity parking structure negotiate a delicate balance between market-driven tenant needs and celebration of the Sonoran desert. The building's orientation and long, narrow footprint minimizes the desert's harsh solar exposure while maximizing views. North and south facades are clad in glazing with deceptively "heavy" stone, east and west facades, anchor, transform, and then peel away at the entries. Operable aluminum louvers serve as sunshades. The project is pre-certified LEED-CS Silver but is tracking at Gold for its innovative sustainable design.

Neighborhood Resource Center (*Marlene Imirzian & Associates, Architects for City of Phoenix*)

Located within the South Phoenix Village Neighborhood Initiative Area targeted for community-driven revitalization, the Neighborhood Resource Center is modest in scale. However, its dramatic use of shape, volume and opposing angles announces an exciting presence that transcends building dimensions. Integrated into the site plan is the initial section of the 24th Street multi-use pedestrian trail that will eventually link two major destination recreational areas – the 580-acre Rio Salado Habitat Restoration Area and the 17,000-acre South Mountain Regional Park. The building stands as a leader in the area's renewal, accommodating increased community meeting space, a 24-hour neighborhood police unit and office capacity for 20 Neighborhood Services staff.

Tempe Center For The Arts (*City of Tempe, Architekton*)

A 33-foot deep landfill crisscrossed with towering high voltage power transmission lines has been thoughtfully transformed into a park masterpiece and cultural arts center that will enrich the quality of life for area residents and businesses for decades. The landfill was carefully screened of deleterious materials and re-engineered for use as the building foundation. Transmission lines were buried out of sight for a half-mile. Cues were taken from the ancient Ho-Ho-Kam civilization irrigation canals that covered the site to layout land uses creating a magnificent building, park and parking environment, all atop the levee that protects the city from catastrophic flooding. Presenting a new sculptural form from every angle near, far and above, the center gives the region an iconic and identifiable form. Materials of concrete, sandstone, copper and native river rock were chosen to engage the building with its environment. The region's scarce rainfall is celebrated with a monumental waterspout on the east end of the building.

Dillon Residence (*Urban Earth Design*)

The home on this one-acre horse property in Scottsdale was built 30 years ago in an area once considered the outskirts of town and is now surrounded by development. Its carefully thought out design brings together sensibility with functional requirements, demonstrating the importance of place as a measure of authenticity in the desert. Gabion walls used inside and outside the home are filled with local river rock from the Salt River. A corrugated metal roof has been allowed to patina to a beautiful rusted hue, blending into the natural environment. The driveway is comprised of open cell CMU block filled with decomposed granite, providing a functional surface and softened edge, allowing rainwater to percolate rather than run-off into the street.

Environmental Immersion Exhibits At The Phoenix Zoo (*Floor Associates and Weddle Gilmore Architects*)

A new program at The Phoenix Zoo heightens the educational experience for visitors by allowing them to not only view animals but to become directly immersed into their environments. The Monkey Village and Wallaby-Walk-About installations are first of their kind at The Phoenix Zoo and are now among the most popular, allowing barrier-free observation from within the actual animal enclosures. The squirrel monkeys are contained only through a cantilevered perimeter enclosure designed to be as transparent as possible and heavily landscaped to blur any distinction between the inside and outside. The Wallaby-Walk-About integrates art and interpretive elements inspired by original Aboriginal motifs.

Sybil B. Harrington Cactus & Succulent Galleries (*Desert Botanical Garden, Steve Martino & Associates*)

These new outdoor galleries at the Desert Botanical Garden opened in April 2008 and replace the aluminum lathe Cactus House built in 1950 and the Succulent House built in 1965. Inspired by the simplicity of greenhouse structures, the new galleries are shaded by an expanded metal canopy supported by masonry columns. At 27-feet-high, the canopy allows collections to reach optimum height over many years of growth. The support columns are painted in desert-hued red to accentuate and compliment the color and textures of the cacti and leaf succulents within. The two new exhibits launch a new direction for plant design and display at the Garden, showcasing the succulent collection as works of art.

Rio Salado Equestrian Trailhead *(City of Phoenix, Weddle Gilmore Architects)*

The Rio Salado Equestrian Trailhead is located at 7th Avenue and the Phoenix Rio Salado on an abandoned landfill site and required the cleanup of nine-acres while developing a public trailhead for passive recreational exploration of the Rio Salado Habitat Restoration Area. More than 6,500 cubic yards of landfill debris, including concrete, asphalt, rubber tires and scrap metals were removed, and the remaining 22,000 cubic yards of reclaimed soil was used onsite. Landscaping includes plant material ranging from riparian cottonwood and willow zones at the wetland, to lower Sonoran Mesquite and Palo Verde areas around the balance of the site. The wetland provides riparian habitat, as well as critical water storage capacity for irrigation of the greater Rio Salado habitat. Moisture sensing probes ensure the optimal amount of water is used for irrigation.

Chandler Heights Community Facilities *(City of Chandler, Logan Simpson Design, Inc.)*

The Chandler Heights Community Facilities Project was a collaborative effort over a five-year period among the city's municipal utilities, police and community services departments. The project encompasses a 113-acre site that includes the Chandler Heights Recharge Facility, Veterans Oasis Park, a five-acre fishing lake and the Chandler Heights Police Substation. Designed to balance seasonal demand variations and provide adequate storage capacity, the recharge facility has a permitted capacity of two million gallons per day on an annual average basis, or 2,240 acre-feet per year. The unique combination of a recharge facility and park at the same location has given the city an opportunity to educate and demonstrate to its citizens the importance of water recycling and reuse. The recharge basin, 80-acres of riparian areas and the urban fishing lake are focal points for this theme.

“Mediation” – The Glendale Environmental Classroom *(City of Glendale, colab studio, llc)*

Glendale now boasts an outdoor environmental classroom where children and adults can learn about the beauty and importance of the natural Sonoran desert. Located within an existing garden adjacent to the Glendale Main Library building, the venue is as beautiful as it is functional, thanks to an extraordinary design created by local artists. The erratic, chaotic forms of the landscape stand in exact contrast to the pure geometry of the building. Together, the building and garden express the very issue pressing the need for an environmental classroom. The artwork bends and erodes itself to the needs and forms of the existing landscape. Seating accommodates 27 with black steel benches similar to the building's structure arranged in a curving form placed along the existing edges of landscape. A new path made of stabilized decomposed granite connects a nearby concrete sidewalk with the classroom. Hanging above is a large vertical shade, and standing in front is a large saguaro that serves as the focal point.

Rio Salado Habitat Restoration Area – Solar Irrigation Enhancement (*City of Phoenix Public Works*)

This landmark project stretches along five miles of the Salt River, south of downtown Phoenix. It transformed an area of the riverbed plagued by illegal dumping into a lush riparian corridor with hiking and equestrian trails, indigenous plant life and wetlands. However, vandals began stealing the water pumping system's copper electrical conductors, rendering the irrigation system inoperable. The city turned to an innovative solution – solar photovoltaic (PV) technology. Multiple departments leveraged resources to design a single module, battery back-up solar PV system as a pilot project to power and operate a single irrigation controller at the habitat. The design allows the system to operate for up to 5.75 days of consecutive cloudy conditions, a rarity in the desert. All 28 hydro-controllers located along the habitat are now scheduled for retrofits with solar powered systems, facilitating the sustainable generation and use of clean energy to ensure the long-term preservation of the habitat.

Automated Curbside Trash And Recycling Campaign (*City of Goodyear*)

This incredibly successful environmental education campaign was developed to radically change the most highly rated city service – trash pickup – and bring recycling to Goodyear. It was developed and produced entirely in-house by city employees at a total cost to the city of \$42,588 for a five-month campaign to more than 18,500 homes. A comprehensive marketing effort themed around a fun mascot with wild red hair named CURBY was developed and featured on the city's website and on flyers, brochures, T-shirts, door hangers, refrigerator magnets and an INFOCUS newsletter article. CURBY even came to life in the form of *Curby and the Collectors*, a group of singing employees. The campaign was so successful that the recycling contamination rate was less than five percent within six months. The city now has the second highest diversion rate in the state – 30 percent, which is higher than the national average. And, citizens rated recycling the second best service in the city, just behind fire protection.

Apollo Group's Go Green Challenge (*University of Phoenix, CKPR*)

The Go Green Challenge, a comprehensive and multi-faceted internal communications program, was created by Apollo Group's leadership, faculty and staff to understand their impact on the environment and provide them with the tools needed to succeed in adopting long-term sustainable living practices. While the campaign originated in Phoenix, the effort engaged more than 50,000 employees and faculty members at more than 300 locations nationwide. Initiated as a month-long competition to drive the implementation of Apollo's green initiatives and encourage positive behavior changes, the Go Green Challenge encompassed desk-side recycling, carpooling, use of environmentally friendly break-room consumables, conversion to energy efficient lighting and more. More than 5,000 Apollo employees completed a Sustainability 101 course, and 4,500 have gone to the university's Go Green Web site pledging to engage in green initiatives. Apollo Group lowered its overall annual carbon footprint by 1.25 million pounds through its purchase of carbon-offset packages for employees.

Tempe In Motion Program *(City of Tempe)*

Tempe in Motion, the city's transportation program, provides light rail, bus, bicycle and pedestrian facilities and encourages getting around in anything but a car. Since passage of the community's 1996 transit sales tax, Tempe has: added bus service, implemented five free neighborhood circulator routes named Orbit, created an alternatively-fueled fleet, built bikeways, constructed two "green" buildings and implemented neighborhood pedestrian facilities. In an effort to improve air quality and decrease traffic congestion, the community is also constructing two multi-use bike paths that feature lighting, landscaping and public art. The 5.5 miles of light rail through the heart of Tempe will further serve residents and contribute to an already impressive alternative transportation network.

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*A complete list of 2008 Environmental Excellence Award Winners
is included on the pages that follow:*



ENVIRONMENTAL EXCELLENCE AWARDS WINNERS – EMBARGO, SEPT. 7, 2008

BUILDINGS & STRUCTURES

Single-Family Residence

CRESCORDIA

Name of Entry: Coronado Addition
Submitted by: Caren Roddy, AIA + Mark Roddy, AIA

AWARDS OF MERIT

Name of Entry: Private Residence
Submitted by: Circle West Architects, P.C.

Name of Entry: 3313 East Medlock Drive: Preserving The Past, Improving The Future
Submitted by: City of Phoenix

BUILDINGS & STRUCTURES

Multi-Family Residential

CRESCORDIA

Name of Entry: Optima Camel View Village
Submitted by: David Hovey & Associates Architect, Inc.

AWARD OF MERIT

Name of Entry: The Duke
Submitted by: Circle West Architects, P.C.

BUILDINGS & STRUCTURES

Historic Preservation

CRESCORDIA

Name of Entry: Memorial Hall At Steele Indian School Park
Submitted by: City of Phoenix Parks and Recreation Department

AWARDS OF MERIT

Name of Entry: Renovation Of Indian-Central Valley National Bank Building
Submitted by: Hoskin Ryan Consultants, Inc.

Name of Entry: Franklin Police And Fire High School
Submitted by: Hunt & Caraway Architects, Ltd.

BUILDINGS & STRUCTURES

Office, Commercial & Mixed Use

CRESCORDIA

Name of Entry: Papago Gateway Center

Submitted by: SmithGroup, Inc.

AWARDS OF MERIT

Name of Entry: Mercedes Benz Of Arrowhead

Submitted by: Autopilot Development Services, LLC

Name of Entry: Riverpoint Center For Apollo Group / University Of Phoenix

Submitted by: SmithGroup, Inc.

BUILDINGS & STRUCTURES

Industrial & Public Works

CRESCORDIA

Name of Entry: Neighborhood Resource Center

Submitted by: Marlene Imirzian & Associates, Architects

AWARD OF MERIT

Name of Entry: Camelback East Village Core Pedestrian Streetscape And Underpass /
City of Phoenix

Submitted by: A Dye Design

BUILDINGS & STRUCTURES

Public Assembly

CRESCORDIA

Name of Entry: Tempe Center For The Arts

Submitted by: City of Tempe Community Services Administration

AWARDS OF MERIT

Name of Entry: Arabian Library, Scottsdale Public Library

Submitted by: richard+bauer, llc

Name of Entry: Betty H. Fairfax High School

Submitted by: DLR Group

SITE DEVELOPMENT & LANDSCAPE

Residential

CRESCORDIA

Name of Entry: Dillon Residence

Submitted by: Urban Earth Design, LLC

SITE DEVELOPMENT & LANDSCAPE

Office, Commercial & Mixed Use

AWARD OF MERIT

Name of Entry: SouthBridge
Submitted by: Allen + Philp Architects / Interiors

SITE DEVELOPMENT & LANDSCAPE

Urban Plazas

AWARD OF MERIT

Name of Entry: Arizona Canal Bank At Scottsdale Waterfront
Submitted by: Floor Associates

SITE DEVELOPMENT & LANDSCAPE

Industrial & Public Works

CRESCORDIA

Name of Entry: Environmental Immersion Exhibits At The Phoenix Zoo
Submitted by: Floor Associates / Weddle Gilmore Architects

AWARD OF MERIT

Name of Entry: Redefining Green Acres - Glendale Park + Ride
Submitted by: Jacobs Engineering Group, Inc.

SITE DEVELOPMENT & LANDSCAPE

Public Assembly

CRESCORDIA

Name of Entry: Sybil B. Harrington Cactus & Succulent Galleries
Submitted by: Desert Botanical Garden

SITE DEVELOPMENT & LANDSCAPE

Trails

CRESCORDIA

Name of Entry: Phoenix Rio Salado Equestrian Trailhead
Submitted by: Weddle Gilmore Architects

AWARD OF MERIT

Name of Entry: Waterfall Trail - White Tank Mountain Regional Park
Submitted by: Maricopa County Parks and Recreation Department

SITE DEVELOPMENT & LANDSCAPE

Parks

CRESCORDIA

Name of Entry: Chandler Heights Community Facilities
Submitted by: City of Chandler

AWARD OF MERIT

Name of Entry: Tempe Center For The Arts
Submitted by: City of Tempe Community Services Administration

ART IN PUBLIC PLACES

CRESCORDIA

Name of Entry: "Mediation" - The Glendale Environmental Classroom
Submitted by: colab studio, llc

AWARD OF MERIT

Name of Entry: Terraced Cascade
Submitted by: Scottsdale Public Art Program

ENVIRONMENTAL TECHNOLOGIES

Public Sector

CRESCORDIA

Name of Entry: Rio Salado Habitat Restoration Area – Solar Irrigation Enhancement
Submitted by: City of Phoenix Public Works Department

AWARDS OF MERIT

Name of Entry: City Of Scottsdale CAP WTP Granular Activated Carbon Adsorption Facility
Submitted by: Malcolm Pirnie, Inc.

Name of Entry: US 60 Florence Junction Traffic Interchange Ironwood Tree Salvage Experiment
Submitted by: Logan Simpson Design Inc.

ENVIRONMENTAL TECHNOLOGIES

Private Sector

AWARDS OF MERIT

Name of Entry: "iLinc: Green Meter - Reduces Travel, Reduces Cost, Reduces Environmental impact"
Submitted by: iLinc

Name of Entry: EnviroTower Water Savings
Submitted by: EnviroTower

- more -

ENVIRONMENTAL EDUCATION/COMMUNICATION

Public Sector

CRESCORDIA

Name of Entry: Automated Curbside Trash & Recycling Campaign

Submitted by: City of Goodyear

AWARDS OF MERIT

Name of Entry: Recycling Public Service Announcements

Submitted by: City of Mesa Solid Waste Management Department

Name of Entry: Recycling Changes Everything - On The Weekend

Submitted by: City of Phoenix Public Works Department

ENVIRONMENTAL EDUCATION/COMMUNICATION

Private Sector

CRESCORDIA

Name of Entry: Apollo Group's Go Green Challenge

Submitted by: CKPR

AWARDS OF MERIT

Name of Entry: Moran Architects Sustainability Initiatives

Submitted by: Moran Architects

Name of Entry: Recycle Program And Green Practices

Submitted by: ScottBlue Reprographics

ENVIRONMENTAL EDUCATION/COMMUNICATION

Educators, Students and Non-Profits

CRESCORDIA

Name of Entry: School Of Sustainability, Arizona State University

Submitted by: Global Institute of Sustainability

AWARDS OF MERIT

Name of Entry: Making Sustainable Communities Happen

Submitted by: LISC Phoenix for ASU Stardust Center for Affordable Homes & The Family

Name of Entry: Phoenix Zoo Barrel Project

Submitted by: The Phoenix Zoo

ENVIRONMENTAL STEWARDSHIP – SRP AWARD

CRESCORDIA

Name of Entry: City of Scottsdale - Preservation Division
Submitted by: Anonymous

LIVABLE COMMUNITIES

Master Planned Communities

AWARDS OF MERIT

Name of Entry: Cabrillo Point By Pulte Homes
Submitted by: Pulte Home Corporation

Name of Entry: Henson Village HOPE VI Development
Submitted by: City of Phoenix

LIVABLE COMMUNITIES

Multimodal Transportation & Connectivity

CRESCORDIA

Name of Entry: Tempe In Motion Program
Submitted by: City of Tempe

AWARD OF MERIT

Name of Entry: Working Together - Connecting Communities ADOT-MAG Regional Freeway System 1985-2008
Submitted by: Arizona Department of Transportation - Maricopa Association of Governments

LIVABLE COMMUNITIES

Public Policy/Plans

AWARDS OF MERIT

Name of Entry: McDowell Sonoran Preserve: Access Area Design And Site Standards
Submitted by: Floor Associates

Name of Entry: Arts, Culture And Small Business Overlay District
Submitted by: City of Phoenix Planning Department

PRESIDENT'S AWARD

Name of Entry: School Of Sustainability, Arizona State University
Submitted by: Global Institute of Sustainability